

Healthcare Bluebook

Healthcare Bluebook (For HDHP and PPO Participants Only)

Healthcare Bluebook is the online solution and mobile resource makes it simple to find high-quality, cost-effective facilities and physicians. Proper utilization of this solution will drive down your costs and also help you maximize your Health Savings Account (HSA) dollars.

Healthcare Bluebook helps you find the fair price and best quality of care for your procedure by ranking local providers and hospitals. This resource will color code providers as **GREEN** / **YELLOW** / **RED** on cost and facility quality so it is easy for you to evaluate your options. While you can access this solution on your own, you may also reach out to your Genesys Care Coordinators who also have access to help you find the best price and highest facility quality care for all of your needs. Contact your Genesys Care Coordinators at 1-877- 498-3041, or visit genesyshealthplan.com, for additional assistance using this tool.

QUALITY & COST	
	Highest Quality
	At or Below Fair Price
	Average Quality
	Lowest Quality
	Slightly Above Fair Price
	Highest Price

Go Green to Get Green

Genesys would like to reward you when you shop for medical services with Healthcare Bluebook. When you schedule a procedure at a “Green-Green” facility (top rated in cost and quality metrics), Healthcare Bluebook will send a check to your address, once the details of your procedure are confirmed.

Here’s How it Works:

1. SEARCH

Procedures eligible for a reward will be identified by the Go Green to Get Green Message below.

\$50 Reward

Go Green to Get Green
You can earn a reward for selecting a Fair Price Provider for your procedure

2. CHOOSE

Choose a Fair Price Provider from the list. They’re marked with a green circle, indicating that you’ll pay the Fair Price, or less!

Provider A (2 miles)	
Provider B (10 miles)	

3. REWARD

Healthcare Bluebook will automatically send your reward in the mail once it’s confirmed that you’ve visited a Fair Price Provider! No forms to fill out, no receipts to turn in. It’s simple!

Eligible Procedures

\$100 Reward

- Shoulder Arthroscopy
- Colonoscopy
- Knee Arthroscopy
- Upper Gastrointestinal Endoscopy

\$50 Reward

- Removal of Adenoids
- Sleep Study
- Tonsillectomy
- Cataract Surgery
- Cholecystectomy (Laparoscopic)
- Ear Tube Placement
- Heart Perfusion Imaging
- Lithotripsy

\$25 Reward

- Most CTs
- Most MRIs
- Transthoracic Echocardiogram (TTE)
- Transthoracic Echocardiogram (TTE) (with Doppler)